

Silicon Valley's WinVivo Synergizes Best from East and West for Natural Health Benefits



WINVIVO

WinVivo combines the best from the East and West to develop highly effective natural health care products, especially for difficult-to-heal skin conditions and chronic immune problems.



Mike Mendoza, Presenter on TravelTalkRADIO is an expert in global health and lifestyle. Mike sits down with Dr. Shirley X. Chen, PhD, JD, Founder and CEO of WinVivo Corp, Sunnyvale, California, to talk about the company's flagship product, the Healing Balm.

Background: Dr. Chen (Age 46) conducted more than 10 years of biomedical research, including her doctoral and postdoctoral research in biochemistry, virology and immunology in the US, such as in the laboratory of Nobel Laureate Dr. Harold E. Varmus at UCSF. Later she became a technology attorney helping many Silicon Valley biopharmaceutical companies in innovation and intellectual property management. In 2009, supported by an international team of biomedical professionals, Dr. Chen founded WinVivo to bring sustainable natural health benefits to many in need globally.

Mike Mendoza: Thank you, Dr. Chen, for sharing your extensive knowledge about the effectiveness of botanicals and the benefits of using food as medicine as part of integrative medicine and health care. WinVivo is a young startup and has already brought to market 4 natural products that are all proving to be winners. But we heard that your flagship product, the WinVivo Healing Balm, is very special, why so?

Dr. Shirley Chen: The Healing Balm makes such a difference in the lives of many who suffer from debilitating skin conditions. This is a natural salve that can heal wounds and clear rashes by synergizing the healing power of botanicals that are naturally anti-microbial, anti-inflammatory and analgesic. The unique paste-like texture of the Balm can absorb exudate, auto-debride eschar, promote microcirculation, relieve pain and itch, and accelerate tissue regeneration. With this all-in-one formulation, it is not only more efficacious but also cost-effective compared to the state-of-the-art wound healing modalities in the US.



Mike Mendoza: Based on your cross-cultural background and many years of experience in the field, do you believe we are coming into a new era of "green healthcare?"

Dr. Shirley Chen: This is an exciting time now. For many living with chronic conditions, they have gained more confidence in managing their conditions by adjusting their diets, and by using natural products with proven safety and efficacy. Integrative medical doctors, who are incorporating complementary and alternative medical practices into conventional medicine, have seen their patients benefit significantly from such holistic approaches.

Mike Mendoza: How do the users of your natural Healing Balm like it? Where can people go to learn more about it?

Dr. Shirley Chen: We have received overwhelmingly positive responses from consumers and healthcare professionals. For example, in the San Francisco Bay Area, Dr. Jill Chen, MD, who practices integrative medicine in treating patients with cancer or other chronic diseases in Walnut Creek and Berkeley, has found the Healing Balm very effective in healing various wounds, including breast cancer surgical wounds; wound care specialist Wanda Johnson, FNP in Oakland and Berkeley, has also successfully treated many patients with hard-to-heal wounds, such as diabetic ulcers, venous/arterial leg ulcers and bedsores. To some who have used the Balm, it has been a life-changing experience.



WinVivo Team, Top left to right:
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For more information, go to www.WinVivo.com or call (866) 682-8122